Aarielle Crane 10th grade Box Elder High School Utah

My Drive

Throughout the years, I've noticed a growing passion in art and creating. There is something so satisfying about bringing ideas to life that are both my ideas, someone else's vision, or even a blend of both our ideas. As of right now, I want to go into graphic design or commercial art. I know that businesses and people have ideas in their head of how they want something to look like, such as an ad, a book cover, a mural and so on. I want to be able to work and collaborate with others to turn their vision into reality with the best possible results. I think it would be a good opportunity to further build on teamwork skills and problem solving as I adjust projects for the client to best fit their needs & vision. I also know that having a visual that looks like what you wanted in the end, like a dedicated painting, brings people joy and a sense of individuality in that space. I want to be able to provide that for someone and bring them joy from that result. If I can't find a job at a place I want to work at, I could even try to start my own business for graphic design.

Not only could I bring satisfaction to those I end up working for, but by being a graphic designer, I could spread awareness about various topics. I could do this by making promo art, billboard designs and ads, posters, etc. This could help spread the word about health concerns/information, various foundations, maps, businesses and more. This could help bystanders become aware of something they may have not been before, like vaccine information on a sign at the front doors of Walmart.

The education that is needed for graphic design is a bachelors degree in graphic design, or a related fine arts field. Whereas for commercial art, there aren't really any set education requirements to become a commercial artist. Even though a degree isn't required, getting a degree in fine art will help you further pursue your career as a commercial artist. As a commercial artist, building your art portfolio is crucial to your success as it will and should have a collection of your quality work for reference for employers. I plan on getting a bachelors degree in graphic design, or other related fields as needed at Utah State University in Logan or at Weber State in Ogden. Both Utah State and Weber state offer art and design programs that I could take to get my desired degree for my career in graphic design and/or commercial art.