

Hannah Brown

12th Grade

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Oklahoma

Using my creativity to produce artwork is what drives me into the future of my college and career path. I discovered my creative ability in middle school when I took my first art class. I vividly remember being inspired by the art teacher as she encouraged me to try new and challenging art techniques. Art was extremely difficult to me at first, but I learned to embrace the challenge and became enamored with what I could create by trying “hard things.” As I learned to push through the difficult art assignments, I discovered that I had an artistic talent that allowed me to be myself and enter into an artistic world that I loved.

Throughout the last few years, I have won many art awards and have even had a mural that I created hung at Hilcrest Medical Center in Tulsa, Oklahoma. I am using my creative talent to help me raise funds to pay for my college tuition. I have an Etsy shop in which I sell my own artwork. I have been able to create t-shirt designs for my dance studio and that has also helped me raise money for my college fund.

I plan to attend The University of Arkansas to pursue a bachelor’s degree in advertising and public relations with a minor in marketing. In my future career, I would like to be the voice of a company brand through the use of my creativity. The career field of branding, graphic design, and marketing are extremely competitive. I am driven to put forth effort to stand out amongst other potential job applicants in my future. I

know that the effort I put forth in the present time will affect my future opportunities. I am currently enrolled in a two-year advanced visual graphic design program at Tulsa Technology Center. This program has taught me beneficial information and has helped me obtain certifications in many Adobe Programs which are desirable in the field of work in which I wish to pursue. I have chosen to attend The University of Arkansas because they have an amazing business school that strives to connect students with internships during their time at the University. I am confident that I will graduate from The University of Arkansas with the training and connections I need to pursue a fulfilling career. My dream job in the future would be to be able to aid a company in expressing its wants and needs to be their voice through creativity. I find fulfillment in helping others succeed and I would love for that to be a part of my day to day career. My creativity drives me in the present and the future. I look forward to what the future holds because of my creativity.